

Ovarian Awareness of Kentucky

Fourth Annual Report

July 2005 – June 2006**

(Prepared February 14, 2007)

** This report includes the time periods of July 2005 through June 2006. It also includes pertinent information though June 2007.

Co-Founder's Message

February 2007

On behalf of O.A.K., I thank you for your time and contribution to our activities during the past year. Your association with O.A.K. is greatly appreciated.

This annual report details O.A.K.'s accomplishments and this year's goals. It has been amazing reaching our 5 year anniversary in April 2006! O.A.K. continues to grow through support of survivors, caregivers, members of the medical community, and the general public.

Feel free to contact me at any time at ovarianawareness@yahoo.com or 899-6963.

Sincerely,

Jill Doimer
Co-Founder

Our Mission...

- To provide resources for support, networking, and education for women who are diagnosed with gynecological cancers and their caregivers in order to improve outcomes.
- To create awareness among women and the greater community regarding early warning signs that may be indicative of ovarian cancer, resulting in earlier detection and saved lives
- To encourage greater citizen participation in gynecological cancer issues for the benefit of future generations through public education programs, media collaboration, and joint ventures with other community organizations

Executive Board of Directors July 2005 – June 2007

Jill Doimer

Co-Founder, Chairperson, Board Member, Treasurer
Lost mother to ovarian cancer – September 2002

April Perry

Board Member, Secretary
Lost mother-in-law to ovarian cancer – January 2004

SuzAnne Caraway

Board Member
Mother diagnosed with ovarian cancer– June 2000

Jackie Neumann

Board Member
Lost an aunt to endometrial cancer in October 2004.

Advisory Board of Directors July 2006 – June 2007***

*** (The Advisory Board was formed in July 2006.)

Survivors

Dee Edwards
Cheri Hauber

Others

Sue Crouch
Jamie Hartlage
Shannon Peace
Mark Perry
Stephanie Rosenik
Michelle Vogt

Past Board of Directors (Deaths, Transfers, Resignations)

Judy Morris (2001-2003)

O.A.K. Co-Founder, Diagnosed –Stage IIB - September 1997
Died as the result of ovarian cancer – April 2003

Stephanie Clayburne (2001-2003)

Ovarian Cancer Survivor – Stage IC – September 1999
Corporate transfer – May 2003

Pat Bishop (2001-2003)

Ovarian Cancer Survivor – Stage IIIC – January 1997
Health reasons – September 2003

Sibyl Cagata (2003-2004)

GYN/Oncology Nurse Practitioner
Joined Medical Advisory Board – September 2004

Lillian Yeager (2005 - 2006)

Diagnosed with Ovarian Cancer
Died from Ovarian Cancer – May 2006

Medical Advisory Board

July 2005-June 2007

Dr. Paul DePriest	University of Kentucky
Dr. Fred Ueland	University of Kentucky
Dr. John van Nagell, Jr.	University of Kentucky
Dr. William Helm	University of Louisville
Dr. Daniel Metzinger	University of Louisville
Dr. Steven Pursell	Louisville Oncology
Dr. David Doering	Louisville Oncology
Dr. Jeffrey Goldberg	Louisville Oncology
Sibyl Cagata, MSN, ARNP, OCN	Louisville Oncology

Local Media Exposure July 1, 2005 – June 30, 2006

August 2005	<i>Today's Woman</i> magazine, ad	Print	Toast To Life ad
	WHAS11 TV interview	TV	Toast To Life
	WHAS11 TV story on OAK/ovarian cancer	TV	Awareness month
	Business First	Print	Toast To Life ad
	<i>Courier-Journal</i> newspaper website	Website	Toast To Life coverage
January 2006	<i>Southeast Outlook</i>	Print	Musical
February 2006	WHAS 11-TV (TWICE!)	TV	Musical interview
April 2006	WHAS 11-TV (twice)	TV	Mini-marathon interview, evening news
May 2006	WHAS 11-TV	TV	Golf scramble promotion, noon news
	<i>Business First</i>	Print	Golf, volunteer Corporate Caring section
	<i>Southeast Outlook</i>	Print	Golf tournament
	Kentucky Derby Festival Event Program	Print	Write up on OAK; one official charity

Ovarian Awareness of Kentucky July 1, 2005 – June 30, 2006 Current Operating Budget

	Expenses		Income
Programs		General Donations	\$23,000
MT camp/OCNA scholarships (Sept.)	700	<i>Toast To Life</i> Event	30,000
<i>Pamper Me Day</i> survivor event (Oct.)	2,000	Grants	10,000
National Survivors Day cookout (June)	300		
<i>Toast To Life</i> survivor dinner (Sept.)	17,000		
Education/Awareness activities	6,000		
Printing/Publication	5,000		
Staff/taxes/fees	21,000		
Professional Development/equipment	1,000		
Supplies/phone	1,000		
Research	3,000		
Fundraising			
Postage	1,000		
	5,000		
Administrative			
TOTAL	\$63,000		\$63,000
89% Programs – 1% Fundraising – 10% Administrative			

Accomplishments

Special O.A.K. support meeting – July 2005

In July O.A.K. held a special support meeting at the James Graham Brown Cancer Center in Louisville. (Monthly meetings officially began there in October 2006.)

Mary Cooper Memorial Golf Scramble – July 2005

O.A.K.'s first golf scramble was held with total profit for O.A.K.'s causes being \$2,909.

Memorial Stars – August 2005

Created memorial stars to honor gynecology cancer loved ones.

3rd Annual Toast to Life Dinner – August 2005

The 3rd annual Toast to Life Survivors Dinner was a very successful. O.A.K. supported 45 GYN cancer survivors to attend this event. Two hundred and thirty caregivers/family/friends attended to support them. O.A.K. raised more than \$22,000. \$5,700 was presented to the University of Louisville's Ovarian Cancer Research program.

Awareness Month Campaign – September 2005

An awareness ad was placed in *The Southeast Outlook* Christian newspaper promoting awareness.

Camp Mak-A-Dream – September 2005

Survivor Pam Bracken from Lexington was this year's recipient of the Judith Baker Morris scholarship to the Montana Camp for Ovarian Cancer Survivors. O.A.K. gives one scholarship each year to one of O.A.K.'s survivors to cover the airline tickets and the camp fee.

Ovarian Cancer National Alliance Conference – September 28 – October 1, 2005

The 8th Annual OCNA Conference was held in Atlanta, GA. SuzAnne Caraway attended the 4 day conference. She attended many classes and came back with helpful information and ideas that will be helpful to O.A.K.

New Patient Education Packets – September 2005

The Brenda Perry Education Fund supports these packets. There were 250 packets distributed to all Medical Advisory Board members and their staff as well as to state-wide support agencies to be given out to newly diagnosed women with ovarian cancer.

USPS Stamp Petition – October 2005

O.A.K. generated almost 1,000 signatures through the year and sent them to the national coordinator who is collecting them from all over the country. This is the third year for the campaign to get an Ovarian Cancer Awareness stamp issued. We will continue our efforts.

Accomplishments, continued

Monthly Support Group Meetings – January 2006

The support group meetings at Norton Suburban Hospital relocated to the Louisville Oncology suite/conference room on the 4th floor of Plaza II.

Grant from “Menopause the Musical Out Loud” – February 2006

O.A.K. had an awareness booth at the Brown Theatre in Louisville the night of the play and received \$5,000 in grant money from Entertainment To Empowerment Foundation (formally the Women For Women Foundation) for that event.

2nd Pamper Me Day – February 2006

Twenty-four survivors were treated to lunch and a day at Tranquility Spa & Salon in Louisville. This event was made possible by a generous grant from the Younger Woman’s Club of Louisville.

O.A.K. Office Relocated – March 2006

O.A.K.’s office was moved to permanent office space in March in Plaza II.

Kentucky Derby Festival Mini-marathon – April 2006

O.A.K. had runners and walkers in the mini-marathon and many volunteers worked at the finish line. About \$1,300 was raised for research & about \$3,200 for education.

Fifth O.A.K. Anniversary – April 2006

O.A.K. turned 5 years old and continues growing as it continues outreach support to ovarian and other genealogical survivors. O.A.K. continues to contribute financially for research both locally and nationally each year.

O.A.K. hired first full-time employee – April 2006

After five years of growth, O.A.K. hired Diane Rogers as our full-time program director. This position is critical to the continuing growth of O.A.K. and all its projects and programs.

Golf Scramble – May 2006

The 2nd Annual Mary Cooper Memorial O.A.K. Golf Scramble was held and successfully raised \$5,000 for research and community awareness programs.

O.A.K. prepares to enlarge its Board to include an advisory Board – June 2006

O.A.K.’s Board investigates adding survivors and community supporters to become involved Board members to continue expanding O.A.K.’s efforts.

Lunch & Learn programs –Fall 2005 and Spring 2006

Funded by a grant from the Younger Woman’s Club of Louisville

O.A.K. held seven successful programs in five Louisville (Jefferson Co.) and Oldham Co. locations bringing ovarian cancer awareness to over 375 women.

Objectives & Goals – July 2005 – June 2007

- Expand mailing of materials to more of the state
- Distribute our newly created remittance envelopes to funeral homes
- Distribute awareness materials to area gynecologists to build relationships
- Hold a fund-raiser at the Kentucky Derby Festival Mini-marathon for ovarian cancer research
- Implement education projects in targeted communities (Somerset, Monticello, Williamsburg, and Lexington) through new O.A.K contacts
- Research alternative events for survivors
- Research alternate community outreach events
- Expand Board to include Advisory Board
- Prepare professional portfolio
- Purchase new software
- Expand O.A.K. support meetings to James Graham Brown Cancer Center
- Host Blue Hydrangea Tea Party
- Work together with the Center for Non-profit Excellence
- Research involvement with United Way